



SUBMISSION DETAILS

“Harmony” is chosen as the theme of the 4th MEGA International Creative Media Festival, which serves as both the primary tone of today’s society and the fundamental guideline for life on Earth, and symbolises the essence of Jiangnan culture. In MEGA, harmony is the equilibrium between traditional and modern, local and global, culture and art, technology and humanity, as well as the compatibility between Jiangnan culture and other cultures. The exquisiteness of Jiangnan culture acts as a bridge, linking the poetic beauty of ancient China with the cutting-edge technology of modern China, uniting popular and elite cultures, and tying local and international civilizations.

We welcome submissions from students and individuals from all over the world. To submit your work, please scan the QR code below for further information. We look forward to meeting you at MEGA!

SUBMISSION REQUIREMENT

Student Section

A. Short Film

The film should be completed after January 1, 2022.

The film should have a total running time under 30 minutes.

The submission format should be MP4 or MOV.

There are no restrictions on film genres (experimental, narrative, documentary, animation, music video, TV show, science fiction, VR and so on are all accepted). Extra explanation should be attached if your film has been shown or have the plan to be shown in cinemas or online platforms in China's Mainland.

All submissions should be subtitled in English. (Expect for the films without dialogue).

B. Art Installations

There are no restrictions on type or style.

The art installation should be completed after January 1, 2022.

There are no restrictions on the materials used for the art installation. It is encouraged to make art installations that are environmental friendly, convenient for disassembly and transportation, and suitable for long-term exhibition.

C. Games

There are no restrictions on type, style, and platforms.

The game should be completed after January 1, 2022.

A completed executable file should be uploaded.

Professional Section

Theme: Jiangnan Culture

This section is for film and television works related to Jiangnan culture.

The film or TV shows should be completed after January 1, 2022.

The film or TV shows should have a total running time under 30 minutes.

The submission format should be MP4 or MOV.

There are no restrictions on film genres (experimental, narrative, documentary, animation, music video, TV show, science fiction, VR and so on are all accepted). Extra explanation should be attached if your film has been shown or have the plan to be shown in cinemas or online platforms in China's Mainland.

All submissions should be subtitled in English. (Expect for the films without dialogue).

FESTIVAL AWARDS

Student Section

[Short Film Section]

The short film section includes all genres except VR, Music Videos, and TV shows.

- Best Short Film
- Best Director
- Best Photography
- Best Script
- Best Sound
- Best Editing
- Audience Choice Award

[Other Section]

Other section includes art installation game, VR, MV, TV show, advertisement, and experimental film.

- Best Game
- Best VR
- Best Music Video
- Best TV Show
- Best Documentary
- Best Advertisement
- Best Micro Film Advertisement

- Best Experimental Film

[Best Creativity]

- Entries of all types have chances to win the Best Creative Award.

Professional Section

- Best Fiction Film
- Best Documentary
- Best Advertisement
- Best Micro Film Advertisement
- Audience Choice Award

Should you have any questions, please contact MEGA@xjtlu.edu.cn