University of Victoria PO Box 1700 STN CSC Victoria BC V8W 2Y2 Tel +1-250.661-1923 summerprog@uvic.ca execprograms.uvic.ca/short-termbusiness-programs/



2023 SHORT TERM BUSINESS PROGRAMS

Thank you for your interest in the short-term business programs. The following is an overview of the 1.5 to 4 week business programs offered by the Gustavson School of Business at the University of Victoria. Please feel free to contact us any time if you have questions. These programs are a combination of high-level academic business courses with fun, extracurricular activities and on-campus stays.

2023 ON-CAMPUS PROGRAMS:

ISIBM: International Summer Institute for Business Management

Key information:

| | ISIBM July 5 - 27, 2023 | ISIBM August 1 - 18, 2023 | |
|----------------------------|--|-------------------------------------|--|
| Program Fee* | \$5,200 (\$5460 inc tax) | \$4,950 (\$5,197.50 inc tax) | |
| Deposit | \$630 (applied to program fee) | \$525 (applied to program fee) | |
| Deadline to Apply | June 16, 2023 | July 14, 2023 | |
| Credits | Equivalent to 6.0 American credits | | |
| Duration | 39 hours X 2 modules= 78 hours | | |
| Eligibility | Open to both undergraduate and graduate students | | |
| "Canada Day Experience" | June 30 - July 4, 2023 – ISIBM participants can add four extra days of oncampus accommodation, airport pick-up and meal card to their enrolment. Students can take part in the Canada Day festivities on July 1st. \$550 + GST | | |

^{*}Price includes on-campus housing, tuition, materials, activity program & meal card. Activities include a variety of tourist attractions and social/cultural events.

| Module 1: 39 classroom hours | Module 2: 39 classroom hours | |
|---|---|--|
| Business Communications | Business Management | |
| | Entrepreneurship | |
| | Service Management | |
| | International Business | |
| *Students are graded on a group presentation/business "pitch" | *Students are graded on a final examination | |

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SGBS – Summer Graduate Business Studies

Key information:

| Full Program | June 19 – July 13, 2023 | | | | |
|--------------------------|--|---|--------------------------------------|--|--|
| Per module enrolment | Module 1 Cross Cultural Management June 19-June 27 | Module 2 Social Entrepreneurship June 28 –July 5 | Module 3 Global Strategy July 6 – 13 | | |
| Program Fee (+ tax) | \$5,900 (\$6,195 incl. tax) | | | | |
| Price per module (+ tax) | 1 module: \$2,650 | 2 modules: \$4,300 | 3 modules: \$5,900 | | |
| Deposit | \$630 (applied to program fee) | | | | |
| Deadline to Apply | June 2, 2023 | | | | |
| Credits | Equivalent to 7.5 North American credits or 2.5 credits per module | | | | |
| Duration | 32.5 hours X 3 modules= 97.5 hours | | | | |
| Eligibility | Open to graduate students only | | | | |

^{*}Price includes on-campus housing, tuition, materials, activity program, field trips & meal card. Additional excursions may be offered to a variety of tourist attractions and activities around Victoria.

Partial scholarships are available to students for both ISIBM and SGBS. Application deadline is May 27, 2023. Email summerprog@uvic.ca for more information.

*In addition to the ISIBM and SGBS programs, we are able to create custom group programs throughout the year. Contact us for more information: summerprog@uvic.ca