



Series of Workshops on:

“Managing Internationalization in HEIs: Theory and Practices from Egyptian and Mexican Perspectives”

from February 14th- March 7th, 2023.

There is neither a patent recipe nor a one-size fits all set of indicators for an internationalized university. **Internationalization** is a process of change which is tailored to meet the needs and interests of an educational institution. Universities are striving to become more international as it is increasingly important not only to build global citizenship but also to respond and therefore contribute to the world’s most pressing important challenges.

A series of 4 weeks workshops is organized as an initiative to build capacity in Egyptian and Mexican university IROs, in which we will share best practices and expertise in the most common internationalization aspects including but not limited to:

- Why internationalization?
- Internationalization at Home
- International curriculum: Best Practices
- Structure & Responsibilities of international office/coordinator
- International Projects and Challenges

By the end of the series, the participant should

- Have knowledge about the trends of internationalization and its challenges.
- Have the know-how of developing international curriculum.
- Be able to develop a structure for IRO and define key responsibilities.
- Draw internationalization strategies and link them to the university strategic plan.
- Be able to develop a project idea leading to a successful project application.
- Get exposed to best practices from other IRO colleagues.
- Widen his/her professional network.



PROGRAM

Opening ceremony	
Tuesday, February 14th Mex 09:15 Egypt 17:15	<ul style="list-style-type: none"> - Mexican Ambassador to Egypt - Egypt - Mexico University authorities

Date	Session Title	Facilitator
Tuesday, February 14th Mex 09:30 – 12:00 Egypt 17:30 – 20:00	Why internationalization? <ul style="list-style-type: none"> ● What does internationalization bring to the university community? ● Global Challenges (SDG 2030) ● Internationalization Dimensions ● Challenges, tensions & obstacles Internationalization at Home (IAH) <ul style="list-style-type: none"> ● Definition ● Rationale for IAH ● Strategies for IAH ● Distinction between comprehensive/mainstream internationalization and IAH ● Equity of Access to International Learning ● Sharing Good Practices 	Dr. Héctor Rangel Ramírez (Universidad Veracruzana, México) Dr. Mayada Belal Dr. Lubna Shehab (Helwan University, Egypt)
Tuesday, February 21st Mex 09:30 – 12:00 Egypt 17:30 – 20:00	International curriculum: Best Practices <ul style="list-style-type: none"> ● Joint/ Dual/ Double degree (differences of models) ● Recognition of Degrees and credits (ECTS/GPA) ● Extracurricular activities ● Sharing Good Practices 	Dr. Menna Gowayed (Pharos University in Alexandria, Egypt) Dra. Magda Bustos (Universidad de Guadalajara, México)



<p>Tuesday, February 28th</p> <p>Mex 09:30 – 12:00</p> <p>Egypt 17:30 – 20:00</p>	<p>Structure & Responsibilities of an international office coordinator or officer:</p> <ul style="list-style-type: none"> • HEIs Governance/Institutional Strategies • Responsibilities • Organizational Structure • Projects/ Partnerships • Networks/Promotion & Engagement • Academic Mobility programs • Sharing Good Practices 	<p>Dr. Menna Gowayed (Pharos University in Alexandria, Egypt)</p> <p>Dr. Mayada Belal (Helwan University, Egypt)</p> <p>Mtra. Alma Rangel García (Universidad de Guadalajara, México)</p>
<p>Tuesday, March 7th</p> <p>Mex 09:30 – 12:00</p> <p>Egypt 17:30 – 20:00</p>	<p>International Projects and Challenges</p> <ul style="list-style-type: none"> • Development of Project Ideas • Finding the proper fund scheme • Setting the Consortium and Projects teams • Projects Application (LFM) • Criteria for Projects Evaluation <p>Sharing Good Practices</p>	<p>Prof. Carlos Coronado Vargas (Universidad del Magdalena, Colombia)</p> <p>Dr. Lubna Shehab (Helwan University, Egypt)</p>

Dates:

Workshops will take place via Zoom at 17:30 pm (Cairo time) and 9:30 am (Mexico City time) on **February 14th, 21st, 28th and March 7th, 2023.**

Target groups:

- Academics or administrative staff working on internationalization offices (Not more than 3 years' experience in internationalization).
- English proficiency (a B2 – C1 evidence must be provided)
- Support letter from a university authority to participate in all the workshops.
- A certificate will be awarded only for participants attending four sessions.

Application:

- 1- Use the following link to apply for participation in the workshops:
<https://forms.gle/N119MEwceJSGkfao9>
- 2- **Deadline** for applications is **February 3, 2023, at 23:59 PM (MX time)**
- 3- Selected applicants will their confirmation via email.



Facilitators profile

He is currently a full-time professor in the Economic and Social Studies Research Institute (IESES) at Universidad Veracruzana (UV), Mexico. His scientific production focuses on internationalization of the curriculum, global citizenship, and academic mobility. He worked for 13 years at UV's International Office, where he gained a great deal of experience in developing, coordinating, and designing international projects, fostering new institutional programs, and building academic networks with other institutions around the world.

He earned a bachelor's degree in management, a master's in business economics, and a Ph.D. in Education. He has participated in several seminars, courses and workshops related to internationalization in higher education around the world and has been a member of several international associations as NAFSA, EAIE, and the Mexican Association for International Education (AMPEI). He is also a DAAD Alumni for his participation in the course UNILEAD and the Management of Internationalization (MOI) where he had the chance to acquire much of his experience developing internationalization projects and cooperation initiatives.



Héctor Rangel

- Professor of tourism, hospitality and heritage studies, Helwan University, Egypt.
- Founder and Director of Helwan University International Relations Office (IRO)
- Member of the World Committee on Tourism Ethics – UN (2021 -2025)
- Member of the Sector Committee of Technical Education -Supreme Council of Universities (2021 – 2024)
- MoHESR representative in the Egyptian Delegation for the Committee on the Elimination of Discrimination against Women – United Nations (CEDAW) in October 2021. Former Undersecretary for Cultural Cooperation at the Ministry of Higher Education and Scientific Research (MoHESR)
- Founder and Ex-Director of Helwan University Marketing Center
- Ex-Deputy director of the Projects Development Unit of Helwan University
- Steering Committee member of the university strategic plan entrusted with the internationalization pillar.
- Referee to DAAD and Fulbright
- Member of the Supreme Committee of the Ministry of Higher Education to develop the academic bylaws and curricula for the Egyptian newly established National universities as well as Higher Institutes of Tourism & Hospitality.



Mayada Belal

- PhD. in Higher Education Management from the University of Guadalajara.
- Research Professor in the Department of Tourism, Department of Tourism, Recreation and Service at the Center of Economic and Administrative Sciences (CUCEA) and member of the National System of Researchers.
- Since 2018, she coordinates the double degree master's program with Boston College in International Higher Education.
- Vice President of the Board of Directors (2020-2021) of AMPEI and active member since 1997.
- Member of the editorial board of the Global Education Journal, 676 - About the authors, the only academic publication in Latin America dedicated to educational internationalization in the region.
- She was coordinator of international programs from 2005 to 2013 and external advisor to the World Bank in 2016.



Magda Bustos



- Associate professor of Comparative Education and Educational Management.
- Deputy Director of the International Relations Office in Helwan University and coordinator of the internationalization strategic plan (2020- 2025).
- She is an accredited trainer from the American Institute of Professional Studies.
- She worked as head of International Projects Division at HU- IRO, in addition to having more than 10 years' experience of managing international projects as being the coordinator of different EU projects as TEMPUS project (2013- 2016), Erasmus+ project (2016-2019) and (2019- 2022).
- Internal auditor of a university project to develop and accredit technical education programs within the university strategic planning projects.
- She participated in international events held by Stockholm, Sweden, Saint Joseph university, Lebanon, Malta University, Leicester and Northampton universities, UK, Martin Luther, Germany, and Limerick, Ireland.
- Board member in developing the Egyptian universities admission systems in cooperation with the Ministry of Higher Education in 2015.
- She was vice- director of the (QAU) quality assurance unit in the Faculty of Education / Helwan University in 2014.



Lubna Shehab

- Graduated from a German university. Studied pharmaceutical sciences at Alexandria University and received her Ph.D. in Pharmacology and Toxicology in 2015.
- She is a DAAD Alumni and holds TWAS/BVA Next Award for young researchers and the Egyptian Armed Forces Award for outstanding young scientists 2016.
- She started at Pharos University in 2008 at the Faculty of Pharmacy as a demonstrator and is now an Associate Professor of Pharmacology.
- Alongside she is the head of the international relations department at Pharos University in Alexandria, organizing and supervising all international activities and agreements at 12 Faculties.
- She is also the coordinator of the international dual degree programs offered at Pharos University in Alexandria in Business and Engineering.
- Dr. Gowayed is also the Erasmus+ grants coordinator of the University. With more than 6 years of experience in the internationalization of HEIs, she received several professional trainings in leadership and management of international offices, development of international curriculum, and cooperation.



Mennatallah Gowayed

- Alma Rangel is currently an academic and chief of the Languages Units in CULAGOS.
- She was coordinator of Internationalization of CULAGOS 2017 - 2022.
- From 2018-2022 she was part of the Erasmus+ PROFIC project.
- She earned a bachelor's degree from University of Guanajuato and a master's degree in Teaching from Universidad La Salle Bajío.
- She received a scholarship from the DAAD to participate in the UNILEAD program for strategic management and academic leadership.
- She had different exchange experiences as an English teacher at: University of Texas at San Antonio, Arizona State University and University of Pennsylvania.
- In addition, she participated in the V International Seminar on Leadership and Innovation in Higher Education at Harvard University, Boston College, Babson College and Boston Massachusetts, USA, April 2017.
- In June 2017, she participated in the Seminar for Administrators on Internationalization and Innovation in Higher Education Boston College.



Alma Rangel



Carlos has worked as a consultant for Plan International -Finland (2006), he is a teacher in International Cooperation at University of Magdalena and currently the Head of its International Relations Office. He has been the manager of more than 30 international projects in Higher Education bringing to UNIMagdalena around € 3,500,000 for research, training, and capacity building.

He has also been the general co-coordinator of a (1) Erasmus Mundus Action 2 consortium (MAYANET); the local coordinator of 6 of these same consortia (EULALINKS, EULALINKS Sense, EURICA, EUREKA SD, ELARCH and SUSTAIN-T) and three (3) Erasmus + Capacity Building projects (ACAI-LA, STOREM and I2LATAM). Other achievements include the creation and management of the UNIMAGDALENA Global Connection Program, which has mobilized 400 low-income students with scholarships for exchanges, internships in four continents and the management of the first double degree agreements in the history of the University, which include HEI's of Europe, North America, and Asia.

Carlos holds a master's in Development and International Cooperation from the University of Jyväskylä-Finland (2008) and a bachelor's in political science from Universidad de Los Andes - Colombia (1998). He has also been awarded with scholarships for the Management of Internationalization course at Leibniz Universität Hannover-Germany (2015); the University Leadership and Management Diploma at the Carl Von Ossietzky Universität Oldenburg - Germany (2011) and a Staff internship at the Globalization Studies at Groningen University (2017).



Carlos Coronado