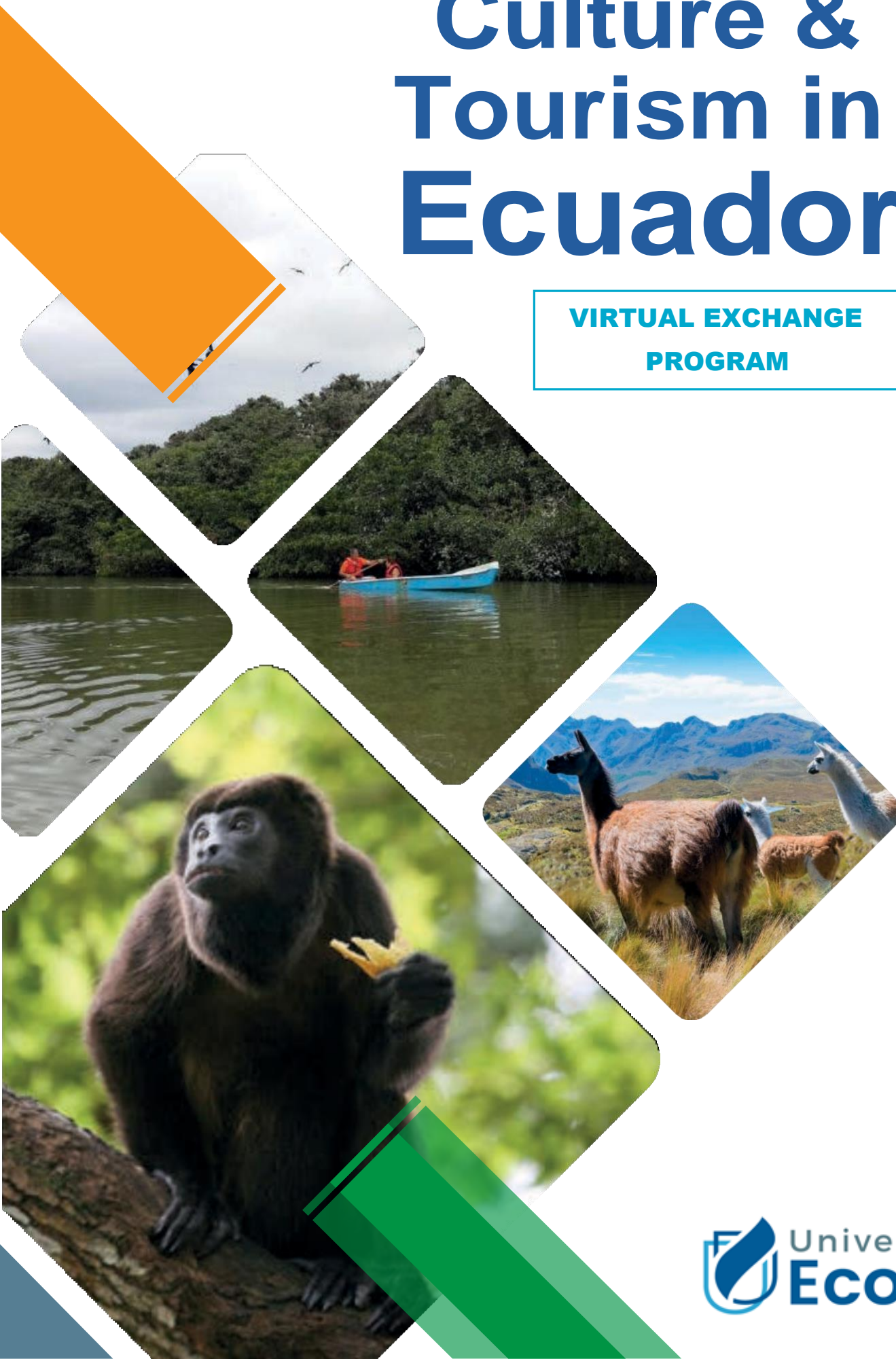


# Culture & Tourism in Ecuador

VIRTUAL EXCHANGE  
PROGRAM



The *Culture and Tourism in Ecuador* Virtual Exchange Program explores Ecuadorian culture and the close relationship it has with tourism, to offer a unique experience and achieve a more emotional connection with the people who want to visit the country.

The objective of the program is to promote Ecuadorian culture and tourism through virtual spaces. The program will show the gastronomy, history, religion, popular traditions, and political, economic and social challenges of the country through examples and storytelling. It will also focus on the importance and relationship between culture and tourism to develop real experiences to tourists.

The program will last three days:  
22<sup>nd</sup> till 24<sup>th</sup> of February 2022



**Yasuní**  
NATIONAL  
PARK,  
ECUADOR

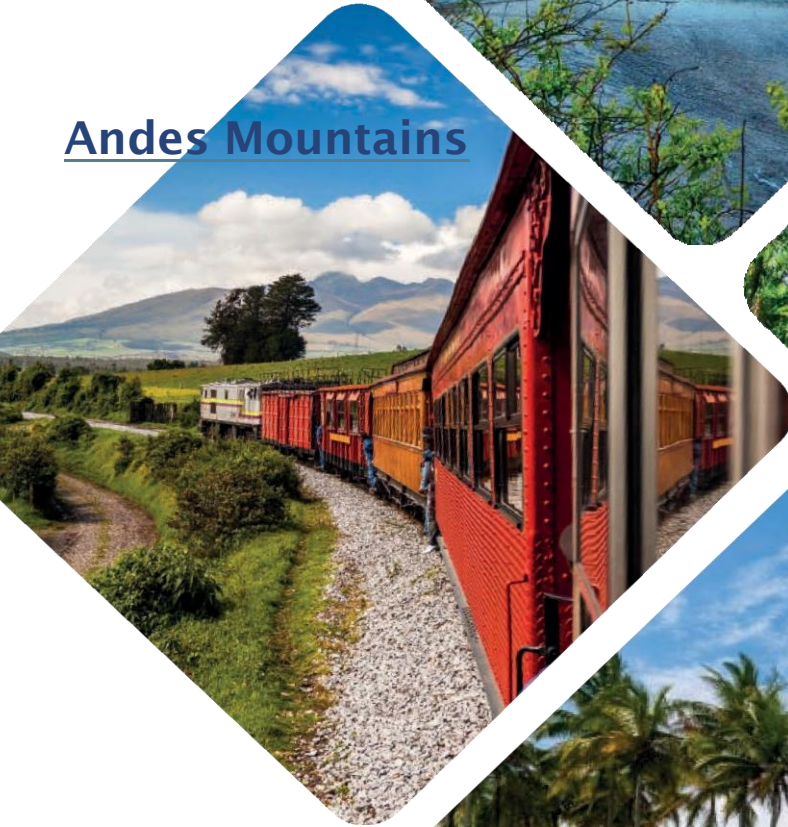
Galápagos Islands



Amazon Jungle



Andes Mountains



Pacific Coast

## ECUADOR AND ITS WONDERS

Ecuador is a diverse country that can be divided into four different worlds: The Galápagos Islands, the Pacific Coast, The Andes Mountains and the Amazon Jungle.

### DAY 1: THE GALÁPAGOS ISLANDS AND PACIFIC COAST

1.1 Geographical description, history, gastronomy, native cultures of the Pacific Coast.

1.2 La Ruta del Sol (Sun Route) o La Ruta del Spondylus (Spondylus Route), Touristic Haciendas, Guayaquil.

1.3 History and importance of the Galápagos Islands in Charles Darwin's theory of evolution, native peoples culture, gastronomy, biodiversity, evolution of tourism and its impact on the islands.



**Mono**  
AULLADOR

## DAY 2: ANDES MOUNTAINS

2.1. Geographical description, history, gastronomy, native cultures, Quichua.

2.2 The Middle of the World, tourism in the Andes Region.

2.3 Historical Centers, el Panecillo, el Teleférico, churches and museums, the Government Palace, Inca routes.

## DAY 3: AMAZON JUNGLE

3.1. Geographic description, history, gastronomy, native cultures, indigenous people in the Amazon rainforest.

3.2 Presentation of success stories in the development of touristic experiences based on Ecuadorian culture.

## INSTRUCTORS INFORMATION

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